



The Case for NHSA's Dollar Per Child Campaign

Securing Head Start's Future

What is Dollar per Child?

Dollar per Child (DpC) is NHSA's annual fundraising campaign. Funds support our advocacy efforts to raise awareness about the essential role Head Start plays in every community across the country and to ensure programs can reach more children and families with high-quality, comprehensive services.

Can Head Start staff participate?

Head Start staff can participate as long as they are volunteering their time when they are not working. Staff members are **not required** to participate and only do so if they wish to volunteer.

How should we get started?

[NHSA's Fundraiser's Guide](#) is a great resource for Policy Councils, parents, staff, and friends to kick-start your fundraising efforts. It provides tips and information to create your own local DpC campaign, including a suggested timeline, event ideas, guidelines to consider while you fundraise.

Where does your contribution go?

NHSA uses DpC funds in three areas:

1. **Advocacy:** Engaging at every level of government—local, state, and national—and with the Administration. We provide the facts about Head Start—unbiased, nonpartisan, and clear.
2. **Media:** Shaping the conversations about early childhood education to ensure Head Start's standard-setting model is at the forefront.
3. **Government Relations:** Maintaining a constant presence on Capitol Hill, working with Congress, the White House, and the Office of Head Start to develop and shape early childhood education legislation and policy and ensure the Head Start community is heard.

Questions? With your help, DpC can create a sustainable legacy to support children and families. For more resources and information, visit nhsa.org/DpC or contact dollarperchild@nhsa.org.



NHSA is proud to partner with Kaplan Early Learning Company on the Dollar per Child campaign.