



Accredible

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Secure, automated and
engaging credentialing

Presented by
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Accredible

#1 Trusted Digital Credential Platform

47M+

Secured digital credentials delivered



1,700+

Organizations served in 24 countries



#1

G2 Crowd for Enterprise Digital Credential Management Software



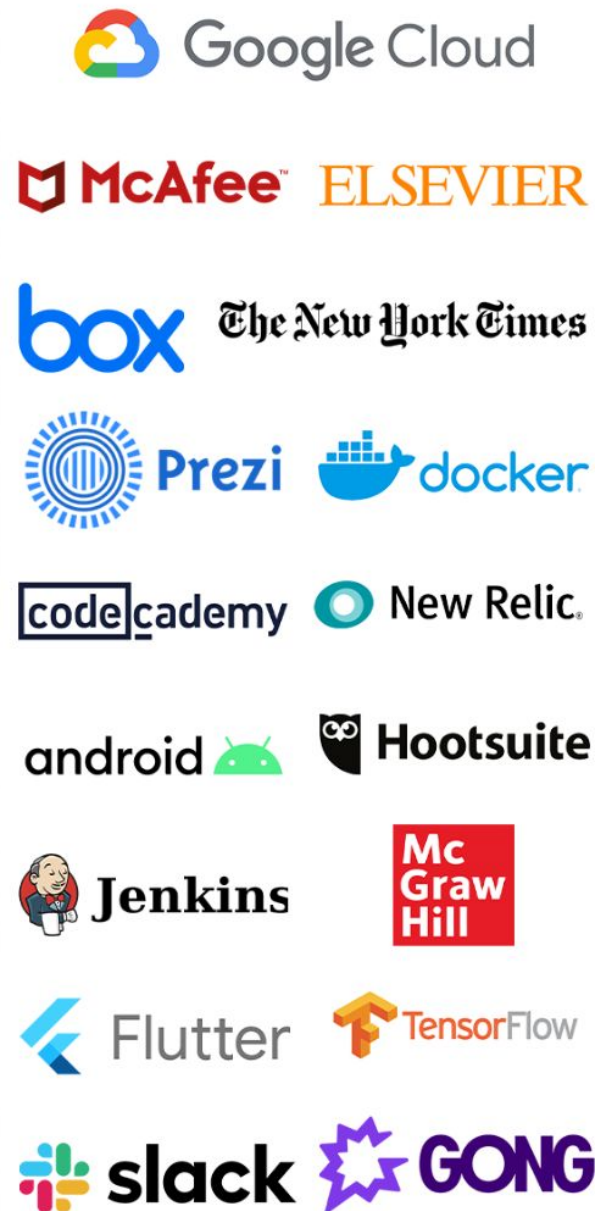
Universities



Professional Associations



Product & Professional Training



Awarding Bodies



Corporations



The Road to Real-Time Credentials

Deliver recognition with fewer resources required – in record time.



Step 1: Course Enrollment

A candidate enrolls in a course on your platform.

Congratulations!
A secured link is automatically sent to your recipient's email containing their credential.

Step 2: Course Completion

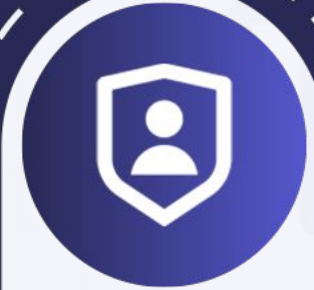


Step 3: Credential Screen

Your recipients can view, download, print, or share their credential with no account needed!

Digital credentials can instantly be shared on your recipients' social platforms, in email signatures, or on their personal website.

Step 4: Social Sharing



Step 5: Network Engagement

With shareable credentials, your recipients become instant marketers driving traffic from their social profiles to your program's website.

What Makes Accredible Unique?

Ultimate Branding

Your logos, URLs and whitelabelled web pages; not ours



No account creation

Immediate access to credentials maximises engagement and social shares



One-Click Sharing

Get digital credentials on social platforms faster and with no forced user permissions



Influencer Analytics

View top brand ambassadors and measure the views and referral clicks they generate



Online Certificates

Badges AND certificates are hosted online. Display learners names, number etc on the cert.



Unbeatable API

Embed the Accredible experience into your own systems and workflows



Digital Credentials that Integrate into Your Tech Stack

Native



THINKIFIC

Zapier



API

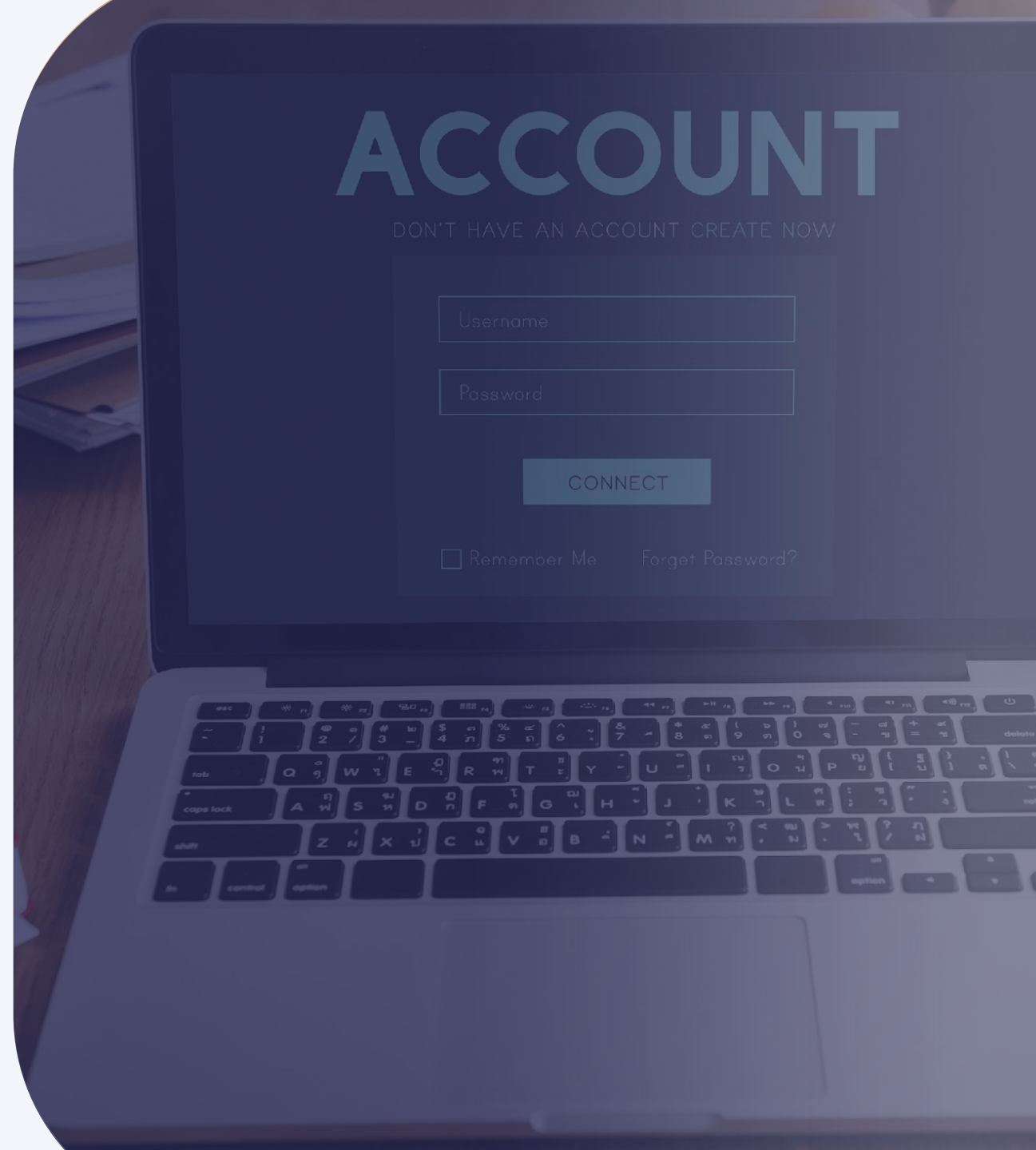


Blackboard



34% of people will abandon an online task that asks them to create an account.

- Baymard Institute, 2021



A hand holding a blue marker is writing the words 'COMPANY BENEFITS' in a blue, hand-drawn font on a white rectangular sign. The sign is placed against a blue background with a white, stylized grid pattern. A horizontal blue line is drawn below the text.

COMPANY
BENEFITS

Reputational Value

Organizations that adopt modern, effective digital technologies tend to be seen in a positive light by their stakeholders and the wider public.

The use of digital badges and certificates helps:


- Position your organization as forward thinking and embracing of modern technology
- Increase your brand exposure through an increased online presence
- Improve interactions with third parties, such as employers verifying credentials
- Promote your programs to a relevant audience
- Reduce the risk of reputationally damaging errors arising from manual work, data security lapses, rekeying etc
- Deliver on the requirement for digital transformation

Control

A digital badge and certificate solution puts you in control of the lifecycle of your credentials, in a way that simply isn't possible with paper or email attachments.

You can easily manage:

- Expiration
- Revocation
- Inclusion of issue and renewal dates, and updates to these
- Sending and content of emails
- Different rights for different groups of your internal users
- Privacy
 - You (and recipients) can control the visibility of credentials, plus as the issuer you have fine grained control over social media sharing options.

 Sebastian Thorpe • 1st
Digital Credentials & Badges | Workplace Happiness & Culture
1mo • Edited •


Really excited to have passed the University of Oxford Executive Leadership Programme with a 96.3% overall grade 🎉

Thank you [Saïd Business School, University of Oxford](#) & [GetSmarter](#) for running such a terrific programme and thank you [Accredible](#) for backing my ongoing learning and development! 🙌


[#digitalcredentials](#) [#leadershipjourney](#)




Oxford Executive Leadership Programme • Sebastian John Thorpe • Your certificate issued by Saïd Business School, University of Oxford
oxford.credential.getsmarter.com • 1 min read

 You and 114 others 23 comments

Reactions



I think this is... Happy to help... Great job... Congrats... >

 Like  Comment  Share  Send

Marketing Value

7 out of **10** people are more likely to buy or engage with a brand **based on a social share.**

- Global Web Index, 2019

Fraud Prevention

21% of all resumes include fraudulent qualifications and anyone with basic Photoshop or photocopier skills can fake a paper certificate.

Moving to Accredible makes it easy to:

- Prevent your certificates and badges from being counterfeited
- Provide online verification mechanisms for third parties to verify your credentials, without needing to engage with you and take up your time
- Secure your records using Blockchain

A move to digital badges and certificates therefore protects your brand, increases employer confidence in your qualifications, and prevents fraud.

A single case of occupational fraud costs the victim organization an average of **more than \$1.5 million**

- Association of Certified Fraud Examiners (ACFE), 2020



Program and Award Value

You want your award recipients to value their achievement, as this makes it more likely that they will sign up for further courses, promote your program to their colleagues and friends, or retain their membership.

Digital certificates and badges help achieve this aim with:

- Instant issuances of credentials
- Achievements being recognized
- One click sharing
- Adding evidence
- Digital wallets
- Fraud Protection

- Bank-level encryption
- Blockchain
- Data Privacy

Credible



Certified



- SOC-2 Type 2
- AICPA
- Secure Tier-3
- SOC-2 Certified Data Center

**Trusted by Enterprises Globally:
We Fraud Proof Your Brand**

Compliant



- GDPR
- Section 508
- WCAG 2.1

**Trusted by Enterprises Globally:
We Fraud Proof Your Brand**

Testimonials

Accredible

The Skillsoft logo is displayed in black text on a teal background. The word "skillsoft" is in a lowercase, sans-serif font, with three small black triangles pointing to the right at the end of the word. The logo is enclosed in a white-bordered teal box with a folded top-right corner, set against a dark blue background with a white grid pattern. Quotation marks are visible at the top and bottom of the box.

skillsoft

“Skills are the currency of the future. It is more important than ever for organizations and individual learners to measure and demonstrate verifiable skill gain”

Apratim Purakayastha | CTO, Skillsoft

The Google logo is displayed in its multi-colored font (blue, red, yellow, blue, green, red) on a teal background. The logo is enclosed in a white-bordered teal box with a folded top-right corner, set against a dark blue background with a white grid pattern. Quotation marks are visible at the top and bottom of the box.

Google

“Digital credentials/ badges/ certifications are something the job market will come to rely on in the next ten years. Not just because they might be more relevant or pertinent to the jobs but also because they are more accessible to employees.”

**John Grubbs | Head of Learning,
Google Cloud**

The McGraw Hill Education logo is displayed in white text on a red square background. The text is stacked vertically: "Mc", "Graw", "Hill", and "Education". The logo is enclosed in a white-bordered teal box with a folded top-right corner, set against a dark blue background with a white grid pattern. Quotation marks are visible at the top and bottom of the box.

Mc
Graw
Hill
Education

“If you do any training, you should be able to say, ‘Great – give me the badge’. Your resume should be a collection of credentials of things you have done and things you can prove.”

**Wyatt Morris | Director of Student Success,
McGraw Hill**



Thank you!