



NATIONAL HEAD START ASSOCIATION

**Parent Gauge™**

ENGAGE, MEASURE, ACT

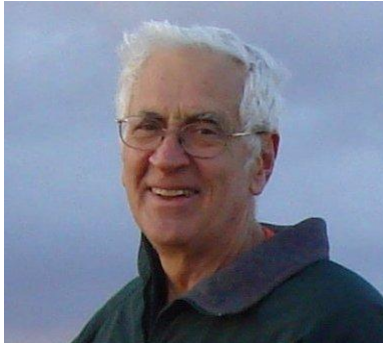
# What is Parent Gauge?

## Maximizing Your Parent Engagement Efforts



# Your Parent Gauge Team

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Community Engagement



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Product Manager



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Parent Gauge Consultant

# What is Parent Gauge?

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Parent Gauge measures the parent experience and the impact of your program's engagement efforts through a guided conversation



# How Parent Gauge Came To Be

Parent Gauge was designed by NHSA with input from the field and validated by the University of Chicago



NHSA



University of Chicago



Head Start Directors

# Poll Question 1

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What are you currently using for Open Engagement?

- A. A different assessment survey
- B. Our own designed assessment
- C. We are currently looking for the right tool

# How Parent Gauge is different...

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## Parent Gauge is:

- A way to measure parents' experience
- An in-person conversation
- An online assessment tool
- A valid and reliable way to prove your parent engagement is data-driven
- A tool for data collection

## Parent Gauge is not:

- A strengths & needs assessment
- A self-guided survey

# Who uses Parent Gauge?

- Frontline staff engage parents/guardians through a guided interview to learn about their family
- Leadership identifies and measures focus areas for family engagement activities
- Parents get an opportunity to share feedback



## Poll Question 2

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How do you and your team feel about Family Engagement?

- A. It can be hard at times to connect with the families
- B. Sometimes I feel at a loss for how to go about asking questions
- C. It can be the most rewarding part of my job
- D. All of the above



# Using Parent Gauge: Interviews

Interviews are the  of the Parent Gauge Tool

Connect with Families - Learn from each other and grow through conversations that provide insight on both the individual family level and on the program level



# Closed Ended Questions

## Families as Lifelong Learners and Advocates and Leaders

The next questions are about your role in your child's education. How much do you agree with the following statements? The options are Not at all, Not Very Much, Somewhat, Mostly, or Very Much.

### Closed-Ended Questions

9. I set aside time to read with my child.

Not At All
  Not Very Much
  Somewhat
  Mostly
  Very Much

Refused

9a. The program has encouraged me to set aside time to read with my child.

Not At All
  Not Very Much
  Somewhat
  Mostly
  Very Much

Refused

# Open Ended Questions

## Interview Responses

### Section 3/8

OPENING QUESTION

FAMILY ENGAGEMENT IN TRAN...

**BUILDING POSITIVE CHILD-PAR...**

FAMILIES AS LIFELONG LEARNE...

FAMILY GROWT >

### Building Positive Child-Parent Relationships

The next questions are about your relationship with your child and how Test 1.0 may have contributed to it. How much do you agree with the following statements? The options are Not at all, Not Very Much, Somewhat, Mostly, or Very Much.

#### Open-Ended Questions

Now, please tell me more about how the program has affected how you and your child communicate.

*Prompt:* How has the program changed the way you and your child talk and spend time together?

Response

# Data Collection

## Families as Lifelong Learners and Advocates

9	I set aside time to read with my child.	3.12
10	I make sure that my child is in class every day.	4.22
11		
12	I am learning how to speak up for my child's educational needs.	3.97

# Parent Gauge Reports

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## Baseline

- Review one season of results
  - Parent Scores
  - Program Scores
- Gauge parents/program

## Growth

- Compare season to season results
  - Parent Scores
  - Program Scores
- Measure progress over time

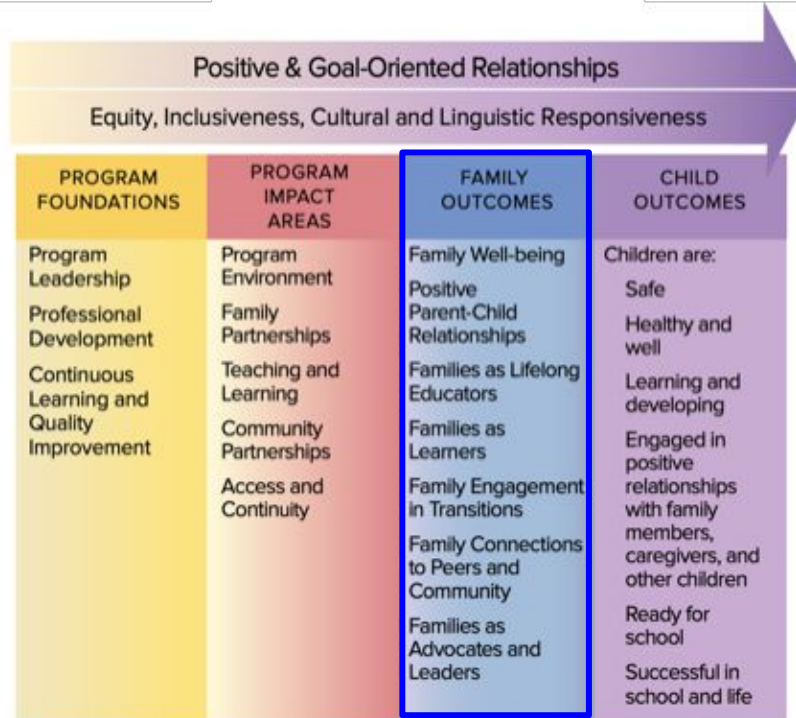
## Poll Question 3

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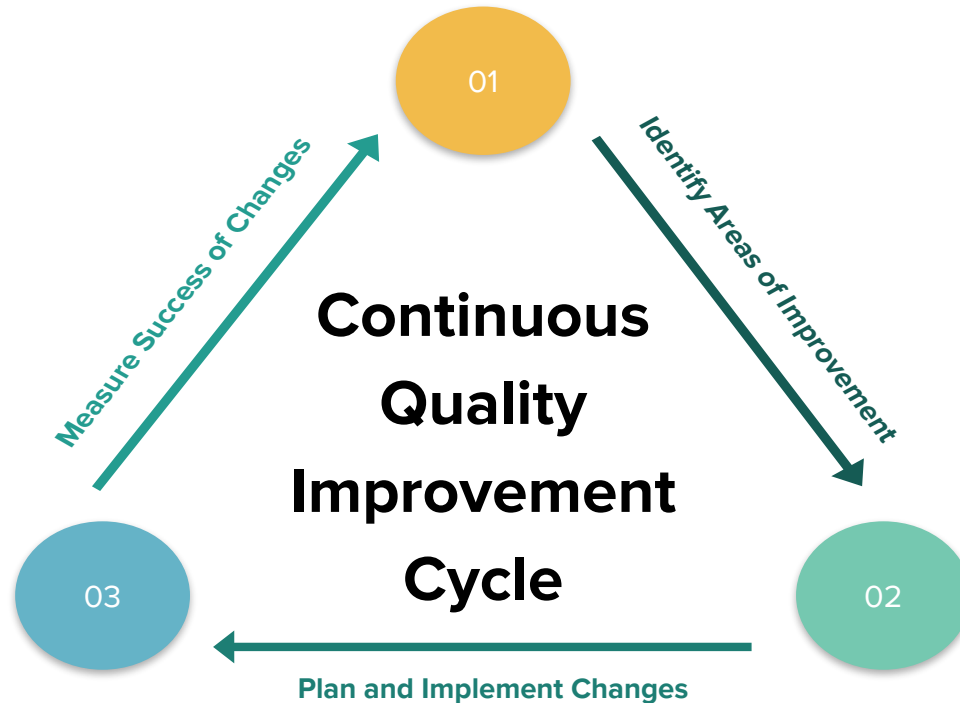
What are you most interested in reporting in regards to Family Engagement data?

- A. CQI efforts
- B. PFCE engagement efforts
- C. Classroom/Program improvements
- D. All of the above

# Alignment with the PFCE Framework



# Continuous Quality Improvement





# Data Results & Report Use



# What's included?

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- Access to the tool for all of your staff
- Coverage for every single family in your program
- Online training and resources
- Technical assistance

# What's the Next Step?

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- Ready to say **YES**?
  - Email us at [parentgauge@nhsa.org](mailto:parentgauge@nhsa.org) for pricing (based upon grant size) and next steps towards getting you enrolled.
  
- Want more Information?
  - Allow us to give you and your program a personal detailed presentation and discuss in depth how Parent Gauge can work for you and your team. Reach out to Bob directly at [bmanning@nhsa.org](mailto:bmanning@nhsa.org) or to Lucricia at [ldelgado@nhsa.org](mailto:ldelgado@nhsa.org) to make a video conference appointment.