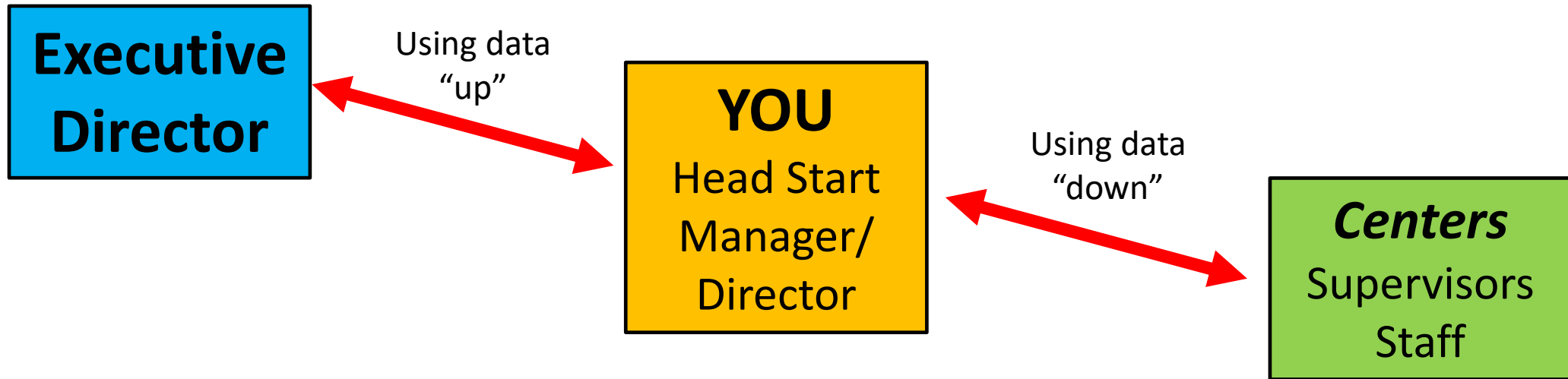
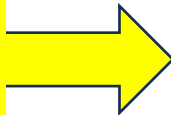


WHY – The Data Literacy Credential



Valuable Professional Development
This course is specifically designed to **HELP YOU** with "all of this"!



- Tools
- Language
- Field-tested best practices
- Resources
- Network
- **IDEAS**

WHAT – The Data Literacy Credential

Three 5-week courses
Complete coursework on your own
Twice-weekly 1-hour Zoom meetings

Wonderful World of Data

Learn and master the concepts – in the context of their own Head Start programs

- Interesting and Fun
- “Fits” with what you need

Using Head Start Data

Unpack the concepts from WWD related to their own program’s goals and objectives, workflows, and content area data

- Hands On

Foundations of Storytelling with Data

Build amazing stories around the “WHY”, in compelling, professional presentations

- Integrating all 3 courses
- Practice-based

Desired Outcomes – Motivation to USE the course material back in your program

5 really quick Slides about Data



When we use the word DATA in Head Start, what are we really talking about?

Every single day, you and your team put *effort* into delivering comprehensive services to your children and families.

That effort results in an **enormous amount of information** being generated.

Data is that information.





**When we use the word DATA in Head Start,
what are we really talking about?**

Data is your team's EFFORT.

This is VERY important.





When we use the word DATA in Head Start, what are we really talking about?

How your team *thinks and feels* about data is one of the most important factors in any HS/EHS program.





When we use the word DATA in Head Start, what are we really talking about?

Data is your team's EFFORT.

- The data you collect and store (Education, FCE, Health, ERSEA, etc) is **a reflection of their professionalism**
- This is *personal and sensitive*
- Related to their education and “self-view”
 - “I’m a data person”. “I am NOT a data person”.





Data Transparency

Every single one of your team members can explain, *in their own words*, exactly what is being collected and why.

AND

They can demonstrate how they use that data in practice





Data Transparency

Every single one of your team members can explain, *in their own words*, exactly what is being collected and why.

AND

They can demonstrate how they use that data in practice

1. How are you “working towards this” in your own program?
2. How is it going?
3. What’s tricky? What’s working best?
4. **How much did the Credential support these efforts?**



Describe this entire course in EXACTLY three words

The best experience **Family outcomes** Or Well delivered presentations
Educational, informative, exciting Organized, concise, informative
interesting, informative, inspirational **Best thing Ever!!!!** best coarse ever
Hard, rewarding, needed
BRAVE NEW WORL
Here we....go Hard Informative,
Defi
The Journey Continues
Informative, Timely Team building BRAVE here we go by Ministry (80s band)
Definitely Worth IT
Challenging....but doable
all new information Informative, exciting and challenging
rewarding but intense Intense, rewarding, possibilities
Informative learning experience
I
Informed Encouraged Ignited Most Amazing Experience!
Worth the time Completely worth it
Elegant storytelling framework