



Our mission is to coalesce, inspire, and support the Head Start field as a leader in early childhood development and education.



# Parent Sign On Letter

## Social Media Toolkit

### Share and spread the word on social media!

**Calling all Current and Past Head Start/Early Head Start Parents and Caregivers:** Please sign and share [this letter](#) and share it with your social media networks today.

Coming from the best Head Start/Early Head Start advocates out there (aka parents/caregivers), [this letter](#) asks President Biden to continue the national commitment to providing all children the foundation they need to thrive, regardless of their circumstances at birth, by reconsidering the impact of the proposed new Head Start rule, and prioritizing:

- Making sure any new requirements are fully paid for, and do not result in reducing the number of children and families served;
- Keeping children safe and healthy utilizing proven practices, not arbitrary federal rules; and
- Recognizing the unique cultures, traditions, and preferences of communities and continuing to provide Head Start programs the local autonomy to meet individual community needs.

Sign-on today and share with all current and former Head Start/Early Head Start parents and caregivers you know! Find the Spanish version [here](#).

**Deadline:** Sunday, May 12, 11:59 p.m. ET

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### Sample Facebook and LinkedIn posts:

Calling all Head Start and Early Head Start parents and caregivers! Please sign and share this urgent letter to show your support for Head Start and Early Head Start! President Biden and other leaders in Washington are in the final stages of considering the biggest set of changes to Head Start and Early Head Start in nearly a decade. Make your voice heard! [go.nhsa.org/parent-sign-on](https://go.nhsa.org/parent-sign-on)

Please take a minute to sign and share this urgent letter to President Biden to ensure a strong future for Head Start and Early Head Start. [go.nhsa.org/parent-sign-on](https://go.nhsa.org/parent-sign-on)

Head Start provides children ages 0-5 years old from income-eligible families with a well-rounded classroom experience and the foundation needed to thrive now and in the future. If you're a current or past Head Start parent/caregiver, sign and share this urgent letter to President Biden by Sunday, May 12 to show your support for Head Start/Early Head Start! [go.nhsa.org/parent-sign-on](https://go.nhsa.org/parent-sign-on)

## Sample Instagram posts:

Instagram does not allow links to be shared in posts. We encourage you to put this link: [go.nhsa.org/parent-sign-on](https://go.nhsa.org/parent-sign-on) in your profile description for easy access. Please sign and share this urgent letter to show your support for #HeadStart/Early Head Start! President Biden and leaders in Washington are in the final stages of considering the biggest set of changes to HS/EHS in close to a decade. The proposed changes threaten the existence of Head Start in many communities and we need to speak up! Find the link in our bio. #StrongHeadStart #SupportHeadStart #SupportHS

Calling all past and current #HeadStart parents/caregivers! Please take a minute to sign and share this urgent letter to leaders in Washington, D.C. to ensure a strong future for Head Start and Early Head Start. Find the link in our bio. #StrongHeadStart #SupportHeadStart #SupportHS

Calling all past and current #HeadStart parents/caregivers - we need you!! Please sign and share this urgent letter to President Biden by Sunday, May 12 to show your support for Head Start/Early Head Start! Find the link in our bio. #StrongHeadStart #SupportHeadStart #SupportHS

## Email and eNewsletter Messages:

Are you a current or former Head Start/Early Head Start parent or caregiver? If so, please sign and share [this urgent letter](#) to show your support for Head Start/Early Head Start! President Biden and leaders in Washington are in the final stages of considering the biggest set of changes to Head Start/Early Head Start in close to a decade. The proposed changes threaten the existence of Head Start in many communities and we must speak up!

**Calling all past and current Head Start parents/caregivers!** Please sign and share [this urgent letter](#) to show your support for Head Start/Early Head Start! President Biden and leaders in D.C. are in the final stages of considering the biggest set of changes to Head Start/Early Head Start in close to a decade. The proposed changes threaten the existence of Head Start and Early Head Start in many communities. We must speak up!

## Other Ways You Can Help & Spread the Word:

1. Forward [the letter](#) to friends and family, especially teachers and other professionals who work closely with Head Start/Early Head Start families
2. Post the link to the letter on Facebook and other social media platforms
3. Share this letter with partner organizations that may have Head Start/Early Head Start families
4. Set up a “Families Want a Strong Head Start” Table at Head Start parent events so they can sign and share the letter on a laptop with internet access

Use these graphics for Instagram and Email Newsletters

